

ESTTA Tracking number: **ESTTA744710**

Filing date: **05/05/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Color Image Apparel, Inc.		
Entity	Corporation	Citizenship	California
Address	6670 Flotilla Street Commerce, CA 90040 UNITED STATES		

Attorney information	Lindsay J. Hulley Rutan and Tucker, LLP 611 Anton Boulevard, Suite 1400 Costa Mesa, CA 92626 UNITED STATES lhulley@rutan.com, kgalligan@rutan.com, trademarks@rutan.com Phone:(714) 641-5100
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Applicant Information

Application No	79164779	Publication date	04/05/2016
Opposition Filing Date	05/05/2016	Opposition Period Ends	05/05/2016
International Registration No.	1198319	International Registration Date	09/25/2013
Applicant	SAHIN KABALAR UzunÅşarsi Cd. Havanci Sk. Aydogan TURKEY		

Goods/Services Affected by Opposition

Class 025. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: Clothing, namely, underwear and outer-clothing, other than special purpose protective clothing, namely, liveries, scarfs, sports jerseys, detachable collars, fishing vests, babies' pants, bath robes, jackets, pocket squares, chasubles, veils, togas, dresses, gloves, muffs, skirts, boas, braces for clothing, pockets for clothing, sashes for wear, shirts, shirt fronts, shirt yokes, stuff jackets, breeches for wear, petticoats, coats, camisoles, bibs not of paper, ski gloves, jerseys; belts; short-sleeve shirts, dressshields, neckties, ear muffs, trousers, fur stoles, pelisses, girdles, sarongs, cuffs, masquerade costumes, bathing trunks, aprons, ascots, overcoats, ponchos, trouser straps, albs, maniples, money belts, parkas, mittens, pelerines, pajamas, wimples, dressing gowns, shawls, wet suits for water-skiing, sweaters, suits, tights, tee-shirts, jumper dresses, overalls, uniforms, sleep masks, collars, vests, layettes, bathing suits, rain boots, rain coats, waterproof jackets and pants, saris; socks; footwear; headgear, namely, skull caps, hoods; berets, bathing caps, shower caps, caps, cap peaks, hats, shawls, top hats, visors

Class 035. First Use: 0 First Use In Commerce: 0


All goods and services in the class are opposed, namely: Advertising, marketing and public relations; organization of exhibitions and trade fairs for commercial or advertising purposes; office functions; secretarial services; arranging newspaper subscriptions for others; compilation of statistics; rental of

office machines; systemization of information into computer databases; telephone answering for unavailable subscribers; business management, business administration and business consultancy; accounting; commercial consultancy services; personnel placement; employment agencies; personnel recruitment; import-export agencies; business appraisal services for commercial or industrial products; auctioneering. the bringing together, for the benefit of others, of a variety of bleaching and cleaning preparations, perfumery, cosmetics, fragrances, deodorants for personal use and animals, soaps, dental care preparations, abrasive preparations, emery cloth, sandpaper, pumice stone, abrasive pastes, polishing preparations for leather, vinyl, metal, wood, clothing for protection against accidents, irradiation and fire, safety vests and life-saving apparatus and equipment, eyeglasses, sunglasses, optical lenses and cases, containers, parts and components thereof, jewellery, imitation jewellery, gold, precious stones and jewellery made thereof, cufflinks, tie pins, statuettes and figurines of precious metal, clocks, watches and chronometrical instruments, chronometers and their parts, watch straps, unworked or semi-worked leather and animal skins, imitations of leather, stout leather, leather used for linings, goods made of leather, imitations of leather or other materials, designed for carrying items, included in this class, bags, boxes and trunks made of leather or stout leather, key cases, umbrellas, parasols, sun umbrellas, walking sticks, whips, harness, saddlery, stirrups, straps of leather, furniture, made of any kind of material, mattresses, pillows, air mattresses and cushions, not for medical purposes, sleeping bags for camping, water beds, not for medical purposes, mirrors, beehives, artificial honeycombs and sections of wood for honeycombs, bouncing chairs for babies, playpens for babies, cradles, infant walkers, display boards, frames for pictures and paintings, identification plates, identification tags, nameplates, identification labels made of wood or synthetic materials, packaging containers of wood or plastics, casks for use in transportation or storage, barrels, storage drums, tanks, boxes, storage containers, transportation containers. chests, loading pallets and closures for the aforementioned goods, of wood or plastics, small hardware goods of wood or synthetic materials included in this class, furniture fittings, of wood or synthetic materials, opening and closing mechanisms of wood or synthetic materials, ornaments and decorative goods of wood, wax, beeswax, plastic or plaster bone, ivory or plaster, included in this class, baskets, fishing baskets, kennels, nesting boxes and beds for household pets, portable ladders and mobile boarding stairs of wood or synthetic materials, bamboo curtains, roller indoor blinds, slatted indoor blinds, trip curtains, bead curtains for decoration, curtain hooks, curtain rings, curtain tie-backs, curtain rods, ropes, strings, rope ladders, hammocks, fishing nets, tents, awnings, tarpaulins, sails, vehicle covers, not fitted, bags of textile, for packaging, padding and stuffing materials, except of rubber and plastics, including those of wool and cotton, textile fibers, raw spun fiber, glass fibers for textile use, yarns and threads for textile use, threads and yarns for sewing, embroidery and knitting, thread, elastic yarns and threads for textile use, woven or non-woven textile fabrics, textile goods for household use, not included in other classes, curtains, bed covers, pennants, labels of textile, clothing, including underwear and outer clothing, other than special purpose protective clothing, socks, footwear, headgear, laces and embroidery, guipures, festoons, ribbons, ribbons and sheets of textile, pillowcases, blankets, quilts, towels, flags, braid, fastening tapes for clothing, cords for clothing, letters and numerals for marking linen, embroidered emblems, badges for wear, not of precious metal, shoulder pads for clothing, buttons for clothing, fasteners for clothing, eyelets for clothing, zippers, buckles for shoes and belts, fasteners, shoe and belt buckles, pins, other than jewellery, adhesive patches for decoration of textile articles, laces, needles, sewing needles, needles for sewing machines, needles for knitting and embroidery, boxes for needles, needle cushions, artificial flowers, artificial fruits, wigs; hair ornaments, carpets, rugs, mats, prayer rugs, linoleum, artificial turf, linoleum for covering floors, gymnasium mats, wallpaper, wall hangings not of textile, games and toys, arcade video game machines, game apparatus and machines for use with an external display screen and monitor, including those coin-operated, toys for animals, toys for outdoor playgrounds, parks and game parks, gymnastic and sporting articles not included in other classes, Christmas trees of artificial material, ornaments for Christmas trees, artificial snow for Christmas trees, playthings in the nature of rattles, novelties for parties and dances being party favors, paper party hats, enabling customers to conveniently view and purchase those goods, such services may be provided by retail stores, wholesale outlets, by means of electronic media or through mail order catalogues

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
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Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	2668441	Application Date	09/04/2001
Registration Date	12/31/2002	Foreign Priority Date	NONE
Word Mark	BELLA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2000/01/01 First Use In Commerce: 2000/01/01 Garments, namely cotton T-shirts and Tops		

U.S. Registration No.	2895709	Application Date	09/28/2003
Registration Date	10/19/2004	Foreign Priority Date	NONE
Word Mark	BELLA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2000/01/01 First Use In Commerce: 2000/01/01 [MEN'S,] WOMEN'S AND CHILDREN'S CLOTHING, namely, [JEANS,] DRESSES, SKIRTS,[MINISKIRTS,] SHORTS, PANTS, [SLACKS, TROUSERS, SUITS, PANTSUITS,] JACKETS,SWEATERS, [CARDIGANS, PULLOVERS, COATS, SPORT COATS, BLOUSES, VESTS, BLAZERS, OVERALLS,] SWEATSHIRTS, SWEATPANTS, [SWEATSHORTS,] SWEAT-SUITS, SHIRTS, [POLOSHIRTS,] KNIT SHIRTS, SPORT SHIRTS, TEE-SHIRTS, COTTON SHIRTS, TOPS, TANK-TOPS, [HALTER TOPS,] KNIT TOPS, [WOVEN TOPS, BODYSUITS,] CAMISOLES [, PAJAMAS, JUMP-SUITS, SWIM SUITS, SWIMWEAR, SOCKS, GLOVES; CLOTHING ACCESSORIES, namely, BELTS, SCARVES, HATS, CAPS AND VISORS; FOOTWEAR, namely, LOAFERS, ESPADRILLES, SANDALS, THONGS, MULES, PUMPS, ATHLETIC SHOES, SLIPPERS, BOOTS, BEACH FOOTWEAR]		


U.S. Registration No.	3158111	Application Date	11/14/2005
Registration Date	10/17/2006	Foreign Priority Date	NONE
Word Mark	BELLA GIRL		

Design Mark	BELLA GIRL
Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 2002/08/07 First Use In Commerce: 2002/08/07 girls clothing, namely knit tops and bottoms, fleece tops and bottoms, basic tops and bottoms, tank tops, short sleeve tops and shirts, long sleeve tops and shirts, spaghetti strap tank tops


U.S. Registration No.	3250727	Application Date	11/14/2005
Registration Date	06/12/2007	Foreign Priority Date	NONE
Word Mark	BELLA BABY		
Design Mark	BELLA BABY		
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2005/09/00 First Use In Commerce: 2005/09/00 clothing for newborns and infants, namely knit tops and bottoms, fleece tops and bottoms, basic tops and bottoms, one-piece garments with feet, hats, cloth bibs, tank tops, short-sleeve shirts and tops, long-sleeve shirts and tops, and spaghetti strap tank tops		


U.S. Registration No.	3293659	Application Date	11/29/2005
Registration Date	09/18/2007	Foreign Priority Date	NONE
Word Mark	BELLA BABY		


Design Mark	
Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 2005/09/00 First Use In Commerce: 2005/09/00 clothing for newborns and infants, namely knit tops and bottoms, fleece tops and bottoms, basic tops and bottoms, one-piece garments with feet, hats, cloth bibs, tank tops, short-sleeve shirts and tops, long-sleeve shirts and tops, and spaghetti strap tank tops

U.S. Registration No.	3519794	Application Date	03/17/2008
Registration Date	10/21/2008	Foreign Priority Date	NONE
Word Mark	BELLA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2000/01/01 First Use In Commerce: 2000/01/01 Women's clothing, namely, tee shirts, short sleeve shirts, long sleeve shirts, tank tops, fleece tops, fleece pants, shirts, pants, yoga pants, capri pants, shorts, bras, underwear, camisoles, sweatshirts, polo shirts, and jackets		


U.S. Registration No.	3967706	Application Date	04/21/2010
Registration Date	05/24/2011	Foreign Priority Date	NONE
Word Mark	BELLA LUXX		


Design Mark	
Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 2011/04/06 First Use In Commerce: 2011/04/06 Women's clothing, namely, tee shirts, short sleeve shirts, long sleeve shirts, tank tops, shirts, dresses

U.S. Registration No.	4116227	Application Date	04/18/2011
Registration Date	03/20/2012	Foreign Priority Date	NONE
Word Mark	BELLA LUXX		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 2011/10/10 First Use In Commerce: 2011/10/11 Online retail and wholesale store services featuring clothing		


U.S. Registration No.	4163125	Application Date	10/19/2010
Registration Date	06/26/2012	Foreign Priority Date	NONE
Word Mark	BELLA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 2001/04/11 First Use In Commerce: 2001/04/24		

	Online retail and wholesale store services featuring clothing		
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U.S. Registration No.	4259037	Application Date	12/05/2011
Registration Date	12/11/2012	Foreign Priority Date	NONE
Word Mark	BELLA MISSY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2012/10/24 First Use In Commerce: 2012/10/24 Women's clothing, namely, tee shirts, short sleeve shirts, long sleeve shirts, tank tops		

U.S. Registration No.	4259038	Application Date	12/05/2011
Registration Date	12/11/2012	Foreign Priority Date	NONE
Word Mark	BELLA GIRL		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2012/10/23 First Use In Commerce: 2012/10/23 Girls clothing, namely, knit tops and bottoms, fleece tops and bottoms, basic		

	tops and bottoms, tank tops, short sleevetops and shirts, long sleeve tops and shirts, spaghetti strap tank tops
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U.S. Registration No.	4262459	Application Date	12/05/2011
Registration Date	12/18/2012	Foreign Priority Date	NONE
Word Mark	BELLA MISSY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2012/10/24 First Use In Commerce: 2012/10/24 Women's clothing, namely, tee shirts, short sleeve shirts, long sleeve shirts, tank tops		

U.S. Registration No.	4255236	Application Date	01/13/2012
Registration Date	12/04/2012	Foreign Priority Date	NONE
Word Mark	BELLABABY		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 2012/10/23 First Use In Commerce: 2012/10/23 Clothing for newborns and infants, namely, shirts, one-piece garments, hats, and bibs

Attachments	76308113#TMSN.png(bytes) 78753725#TMSN.png(bytes) 78753670#TMSN.png(bytes) 78763045#TMSN.png(bytes) 77423400#TMSN.png(bytes) 85019598#TMSN.png(bytes) 85297573#TMSN.png(bytes) 85156401#TMSN.png(bytes) 85487399#TMSN.png(bytes) 85487403#TMSN.png(bytes) 85487405#TMSN.png(bytes) 85516044#TMSN.png(bytes) BELLA B MONDINI Notice of Opposition.pdf(172367 bytes) EXHIBIT A to BELLA B MONDINI Notice of Opposition.pdf(1432128 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Lindsay J. Hulley/
Name	Lindsay J. Hulley
Date	05/05/2016

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Color Image Apparel, Inc.,

Opposer,

v.

Sahin Kabalar,

Applicant.

Opposition No. TO BE ASSIGNED

Serial No.: 79/164,779

Mark: BELLA B MONDINI

NOTICE OF OPPOSITION

Opposer, Color Image Apparel, Inc., a California corporation having a place of business at 6670 Flotilla Street, Commerce, California 90040 (hereinafter “Opposer”) believes that it will be damaged by registration of the mark BELLA B MONDINI, shown in U.S. Application Serial No. 79/164,779 (the “Application”), filed by Sahin Kabalar (“Applicant”) and hereby partially opposes the same.

As grounds for the Opposition, it is alleged that:

1. Opposer is now and for many years past has been engaged in the manufacture, marketing and sale of apparel for men, women and children.
2. For many years and since at least as early as January 1, 2000, Opposer adopted and has used the trademark BELLA on and in connection with its goods and services.
3. For many years, Opposer has drawn upon the goodwill and public recognition of its BELLA mark by adopting and using this mark to signify its high quality goods and services.
4. Opposer’s BELLA mark has been conspicuously applied to and used in conjunction with Opposer’s goods and services, and said goods and services so marked have been extensively distributed, advertised, promoted and sold in interstate commerce in the United States.
5. Opposer has widely and extensively advertised and promoted its goods and services such that the public and trade recognize that these products and services emanate from one source, *i.e.*, Color Image Apparel, Inc.

6. By virtue of Opposer's extensive advertising, promotion, and sales of its goods and services under its BELLA mark, the public and trade have come to rely upon Opposer's BELLA mark to identify Opposer's superior products and services and distinguish them from the products and services of others. The BELLA mark has come to represent an extremely valuable goodwill belonging exclusively to Opposer.

7. Opposer has long maintained registrations incorporating the word BELLA for clothing in the United States Patent and Trademark Office (the "USPTO") for its goods and services. Among said registrations owned by Opposer (collectively, Opposer's Marks") are:

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Class</u>
BELLA	2,668,441	December 31, 2002	25
BELLA	2,895,709	October 19, 2004	25
BELLA GIRL	3,158,111	October 17, 2006	25
BELLA BABY	3,250,727	June 12, 2007	25
BELLA BABY	3,293,659	September 18, 2007	25
BELLA	3,519,794	October 21, 2008	25
BELLA LUXX	3,967,706	May 24, 2011	25
BELLA LUXX	4,116,227	March 20, 2012	35
BELLA	4,163,125	June 26, 2012	35
BELLA BABY	4,255,236	December 4, 2012	25
BELLA MISSY	4,259,037	December 11, 2012	25
BELLA GIRL	4,259,038	December 11, 2012	25
BELLA MISSY	4,262,459	December 18, 2012	25

8. The registrations for said Opposer's Marks are valid and subsisting, and are owned by Opposer together with the business and goodwill connected therewith. Further, many of these registrations are now incontestable under the provisions of 15 U.S.C. §1065. Copies of the TSDR records for these registrations showing the current status and title are attached hereto as Exhibit A.

Applicant's Trademark Application

9. Applicant seeks registration of the mark BELLA B MONDINI ("Applicant's Mark") on the basis of an intent-to-use application filed on March 23, 2015, pursuant to Section 66(a) of the Lanham Act.

10. As published on April 5, 2016, the Application covers, in part,

Clothing, namely, underwear and outerclothing, other than special purpose protective clothing, namely, liveries, scarfs, sports jerseys, detachable collars, fishing vests, babies' pants, bath robes, jackets, pocket squares, chasubles, veils, togas, dresses, gloves, muffs, skirts, boas, braces for clothing, pockets for clothing, sashes for wear, shirts, shirt fronts, shirt yokes, stuff jackets, breeches for wear, petticoats, coats, camisoles, bibs not of paper, ski gloves, jerseys; belts; short-sleeve shirts, dress shields, neckties, ear muffs, trousers, fur stoles, pelisses, girdles, sarongs, cuffs, masquerade costumes, bathing trunks, aprons, ascots, overcoats, ponchos, trouser straps, albs, maniples, money belts, parkas, mittens, pelerines, pajamas, wimples, dressing gowns, shawls, wet suits for water-skiing, sweaters, suits, tights, tee-shirts, jumper dresses, overalls, uniforms, sleep masks, collars, vests, layettes, bathing suits, rain boots, rain coats, waterproof jackets and pants, saris; socks; footwear; headgear, namely, skull caps, hoods; berets, bathing caps, shower caps, caps, cap peaks, hats, shawls, top hats, visors

in International Class 25, and

Advertising, marketing and public relations; organization of exhibitions and trade fairs for commercial or advertising purposes; office functions; secretarial services; arranging newspaper subscriptions for others; compilation of statistics; rental of office machines; systemization of information into computer databases; telephone answering for unavailable subscribers; business management, business administration and business consultancy; accounting; commercial consultancy services; personnel placement; employment agencies; personnel recruitment; import-export agencies; business appraisal services for commercial or industrial products; auctioneering. the bringing together, for the benefit of others, of a variety of bleaching and cleaning preparations, perfumery, cosmetics, fragrances, deodorants for personal use and animals, soaps, dental care preparations, abrasive preparations, emery cloth, sandpaper, pumice stone, abrasive pastes, polishing preparations for leather, vinyl, metal, wood, clothing for protection against accidents, irradiation and fire, safety vests and life-saving apparatus and equipment, eyeglasses, sunglasses, optical lenses and cases, containers, parts and components thereof, jewellery, imitation jewellery, gold, precious stones and jewellery made thereof, cufflinks, tie pins, statuettes and figurines of precious metal, clocks, watches and chronometrical instruments, chronometers and their parts, watch straps, unworked or semi-worked leather and animal skins, imitations of leather, stout leather, leather used for linings, goods made of leather, imitations of leather or other materials, designed for carrying items, included in this class, bags, boxes and trunks made of leather or stout leather, key cases, umbrellas, parasols, sun umbrellas, walking sticks,

whips, harness, saddlery, stirrups, straps of leather, furniture, made of any kind of material, mattresses, pillows, air mattresses and cushions, not for medical purposes, sleeping bags for camping, water beds, not for medical purposes, mirrors, beehives, artificial honeycombs and sections of wood for honeycombs, bouncing chairs for babies, playpens for babies, cradles, infant walkers, display boards, frames for pictures and paintings, identification plates, identification tags, nameplates, identification labels made of wood or synthetic materials, packaging containers of wood or plastics, casks for use in transportation or storage, barrels, storage drums, tanks, boxes, storage containers, transportation containers. chests, loading pallets and closures for the aforementioned goods, of wood or plastics, small hardware goods of wood or synthetic materials included in this class, furniture fittings, of wood or synthetic materials, opening and closing mechanisms of wood or synthetic materials, ornaments and decorative goods of wood, wax, beeswax, plastic or plaster bone, ivory or plaster, included in this class, baskets, fishing baskets, kennels, nesting boxes and beds for household pets, portable ladders and mobile boarding stairs of wood or synthetic materials, bamboo curtains, roller indoor blinds, slatted indoor blinds, trip curtains, bead curtains for decoration, curtain hooks, curtain rings, curtain tie-backs, curtain rods, ropes, strings, rope ladders, hammocks, fishing nets, tents, awnings, tarpaulins, sails, vehicle covers, not fitted, bags of textile, for packaging, padding and stuffing materials, except of rubber and plastics, including those of wool and cotton, textile fibers, raw spun fiber, glass fibers for textile use, yarns and threads for textile use, threads and yarns for sewing, embroidery and knitting, thread, elastic yarns and threads for textile use, woven or non-woven textile fabrics, textile goods for household use, not included in other classes, curtains, bed covers, pennants, labels of textile, clothing, including underwear and outerclothing, other than special purpose protective clothing, socks, footwear, headgear, laces and embroidery, guipures, festoons, ribbons, ribbons and sheets of textile, pillowcases, blankets, quilts, towels, flags, braid, fastening tapes for clothing, cords for clothing, letters and numerals for marking linen, embroidered emblems, badges for wear, not of precious metal, shoulder pads for clothing. buttons for clothing, fasteners for clothing, eyelets for clothing, zippers, buckles for shoes and belts, fasteners, shoe and belt buckles, pins, other than jewellery, adhesive patches for decoration of textile articles, laces, needles, sewing needles, needles for sewing machines, needles for knitting and embroidery, boxes for needles, needle cushions, artificial flowers, artificial fruits, wigs; hair ornaments, carpets, rugs, mats, prayer rugs, linoleum, artificial turf, linoleum for covering floors, gymnasium mats, wallpaper, wall hangings not of textile, games and toys, arcade video game machines, game apparatus and machines for use with an external display screen and monitor, including those coin-operated, toys for animals, toys for outdoor playgrounds, parks and game parks, gymnastic and sporting articles not included in other classes, Christmas trees of artificial material, ornaments for Christmas trees, artificial snow for Christmas trees, playthings in the nature of rattles, novelties for parties and dances being party favors, paper party hats, enabling customers to conveniently view and purchase those goods, such services may be provided by retail stores, wholesale outlets, by means of electronic media or through mail order catalogues

in International Class 35.

CLAIM FOR RELIEF
Likelihood of Confusion
Section 2(d) of The Lanham Act; 15 U.S.C. §1052(d)

11. Opposer hereby incorporates the foregoing paragraphs as fully set forth herein.

12. Section 2(d) of the Lanham Act, 15 U.S.C. §1052(d), prohibits registration on the principal register of a mark that consists of or comprises a mark which so resembles a mark previously used in the United States by another and not abandoned, as to be likely, when used on or in connection with the goods and/or services of the applicant, to cause confusion, or to cause mistake, or to deceive.

13. Upon information and belief, the goods and services identified in the Application in Class 25 and Class 35 are identical, closely related and/or complementary to the goods and services offered under Opposer's Marks.

14. Applicant's Mark so resembles Opposer's Marks, as to be likely, when used in connection with Applicant's goods and services, to cause confusion, to cause mistake, or to deceive.

15. With many years of prior use of Opposer's Marks in Classes 25 and 35, Opposer is entitled to the exclusive use of its marks in connection with those goods and services.

16. The Trademark Trial and Appeal Board has authority under 15 U.S.C. § 1068 to refuse to register the Application.

WHEREFORE, Opposer believes and avers that it will be damaged by registration of the Application and prays that the Application be rejected in part, that no registration be issued to Applicant in Class 25 or Class 35, and that this Opposition be sustained in favor of Opposer.

Please recognize Lindsay J. Hulley and Kelly Galligan and the law firm of Rutan & Tucker, LLP, as attorneys for Opposer in this proceeding and address all communications to Ms. Hulley at the address below.

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This Notice of Opposition is being submitted electronically through ESTTA. The required fee is authorized to be charged against the Deposit Account of the Attorney for Opposer.

Dated: May 5, 2016

Respectfully submitted,

/Lindsay J. Hulley/

Lindsay J. Hulley

Kelly Galligan

RUTAN & TUCKER, LLP

611 Anton Boulevard, Suite 1400

Costa Mesa, California 92626

(714) 641-5100

lhulley@rutan.com

kgalligan@rutan.com

Attorneys for Opposer

Color Image Apparel, Inc.

CERTIFICATE OF SERVICE

The undersigned hereby certifies that she is one of the attorneys for Opposer Color Image Apparel, Inc., in the above-captioned Opposition proceeding and that on the date which appears below, she caused a copy of the foregoing **NOTICE OF OPPOSITION** to be served on the following with the United States Postal Service with fully pre-paid postage by first class mail service:

Applicant:

Sahin Kabalar
Uzunçarsi Cd. Havanci Sk. Aydogan
Han K 3 No: 509 Mercan Eminönü
Istanbul, Turkey

Applicant's Counsel of Record:

Oktay ERCAN
BILGE PATENT ve DANISM. HIZM. LTD. STI.
B-15 Blok No: 51 Esenler
Oruc Reis Mah. Tekstilkent Ticaret Merk.
Istanbul, Turkey 34295

Dated: May 5, 2016
Costa Mesa, California

/Lindsay J. Hulley/
Lindsay J. Hulley

EXHIBIT A

On May 6, 2016 TSDR will update the XML schema from version ST-96 1_D3 to version ST-96 2.2.1. Consequently, 3rd party applications that utilize TSDR XML may not function as intended after that date. Therefore, the USPTO will make available the current XML schema at the following link: https://tsdrsec.uspto.gov/ts/cd/casestatus/SERIAL_OR_REG_NUMBER/v1/info.xml for a period of not less than 6 months. Any 3rd party applications that currently make calls to USPTO XML should be changed to point to that link. It is highly recommended that 3rd party applications be upgraded to utilize the USPTO API's rather than the XML schema, which may change at any time rendering the 3rd party application inoperable. The link to the current API is https://tsdrapi.uspto.gov/ts/cd/casestatus/SERIAL_OR_REG_NUMBER/info.xml. Questions may be directed to [the TSDR Mailbox](#).

STATUS **DOCUMENTS** **MAINTENANCE**

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Mark: BELLA



US Serial Number: 76308113

Application Filing Date: Sep. 04, 2001

US Registration Number: 2668441

Registration Date: Dec. 31, 2002

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Feb. 26, 2012

Publication Date: Oct. 08, 2002

Mark Information

Mark Literal Elements: BELLA

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Related Properties Information

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Garments, namely cotton T-shirts and Tops

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 01, 2000

Use in Commerce: Jan. 01, 2000

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Color Image Apparel, Inc.

Owner Address: 6670 Flotilla Avenue
Commerce, CALIFORNIA UNITED STATES 90040

Legal Entity Type: CORPORATION

State or Country Where

CALIFORNIA

Organized:

[Attorney/Correspondence Information](#)[Prosecution History](#)[Maintenance Filings or Post Registration Information](#)[TM Staff and Location Information](#)[Assignment Abstract Of Title Information](#)[Summary](#)[Conveyance Filter](#)

Total Assignments: 1

Registrant: Color Image Apparel, Inc.

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On May 6, 2016 TSDR will update the XML schema from version ST-96 1_D3 to version ST-96 2.2.1. Consequently, 3rd party applications that utilize TSDR XML may not function as intended after that date. Therefore, the USPTO will make available the current XML schema at the following link: https://tsdrsec.uspto.gov/ts/cd/casestatus/SERIAL_OR_REG_NUMBER/v1/info.xml for a period of not less than 6 months. Any 3rd party applications that currently make calls to USPTO XML should be changed to point to that link. It is highly recommended that 3rd party applications be upgraded to utilize the USPTO API's rather than the XML schema, which may change at any time rendering the 3rd party application inoperable. The link to the current API is https://tsdrapi.uspto.gov/ts/cd/casestatus/SERIAL_OR_REG_NUMBER/info.xml. Questions may be directed to [the TSDR Mailbox](#).

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Print

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Mark: BELLA

No Image exists for this case.

US Serial Number: 78306447

Application Filing Date: Sep. 28, 2003

US Registration Number: 2895709

Registration Date: Oct. 19, 2004

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: May 17, 2014

Publication Date: Jul. 27, 2004

Mark Information

Mark Literal Elements: BELLA

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Translation: The English translation of "BELLA" is "beautiful".

Related Properties Information

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: [MEN'S,] WOMEN'S AND CHILDREN'S CLOTHING, namely, [JEANS,] DRESSES, SKIRTS, [MINISKIRTS,] SHORTS, PANTS, [SLACKS, TROUSERS, SUITS, PANTSUITS,] JACKETS, SWEATERS, [CARDIGANS, PULLOVERS, COATS, SPORT COATS, BLOUSES, VESTS, BLAZERS, OVERALLS,] SWEATSHIRTS, SWEATPANTS, [SWEATSHORTS,] SWEATSUITS, SHIRTS, [POLO SHIRTS,] KNIT SHIRTS, SPORT SHIRTS, TEE-SHIRTS, COTTON SHIRTS, TOPS, TANK-TOPS, [HALTER TOPS,] KNIT TOPS, [WOVEN TOPS, BODYSUITS,] CAMISOLES [, PAJAMAS, JUMPSUITS, SWIM SUITS, SWIMWEAR, SOCKS, GLOVES; CLOTHING ACCESSORIES, namely, BELTS, SCARVES, HATS, CAPS AND VISORS; FOOTWEAR, namely, LOAFERS, ESPADRILLES, SANDALS, THONGS, MULES, PUMPS, ATHLETIC SHOES, SLIPPERS, BOOTS, BEACH FOOTWEAR]

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 01, 2000

Use in Commerce: Jan. 01, 2000

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information**Owner Name:** Color Image Apparel, Inc.**Owner Address:** 6670 Flotilla Street
Commerce, CALIFORNIA UNITED STATES 90040**Legal Entity Type:** CORPORATION**State or Country Where** CALIFORNIA
Organized:**Attorney/Correspondence Information****Prosecution History****Maintenance Filings or Post Registration Information****TM Staff and Location Information****Assignment Abstract Of Title Information****Summary**[Conveyance Filter](#)**Total Assignments:** 1**Registrant:** Color Image Apparel, Inc.**Assignment 1 of 1**[Proceedings - Click to Load](#)

On May 6, 2016 TSDR will update the XML schema from version ST-96 1_D3 to version ST-96 2.2.1. Consequently, 3rd party applications that utilize TSDR XML may not function as intended after that date. Therefore, the USPTO will make available the current XML schema at the following link: https://tsdrsec.uspto.gov/ts/cd/casestatus/SERIAL_OR_REG_NUMBER/v1/info.xml for a period of not less than 6 months. Any 3rd party applications that currently make calls to USPTO XML should be changed to point to that link. It is highly recommended that 3rd party applications be upgraded to utilize the USPTO API's rather than the XML schema, which may change at any time rendering the 3rd party application inoperable. The link to the current API is https://tsdrapi.uspto.gov/ts/cd/casestatus/SERIAL_OR_REG_NUMBER/info.xml. Questions may be directed to [the TSDR Mailbox](#).

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Print

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Mark: BELLA GIRL

BELLA GIRL

US Serial Number: 78753725

Application Filing Date: Nov. 14, 2005

US Registration Number: 3158111

Registration Date: Oct. 17, 2006

Register: Principal

Mark Type: Trademark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Dec. 13, 2011

Publication Date: Aug. 01, 2006

Mark Information

Mark Literal Elements: BELLA GIRL

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "GIRL"

Translation: The English translation of the word "BELLA" in the mark is "BEAUTIFUL".

Related Properties Information

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: girls clothing, namely knit tops and bottoms, fleece tops and bottoms, basic tops and bottoms, tank tops, short sleeve tops and shirts, long sleeve tops and shirts, spaghetti strap tank tops

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 07, 2002

Use in Commerce: Aug. 07, 2002

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Color Image Apparel, Inc.

Owner Address: 6670 Flotilla Street
Commerce, CALIFORNIA UNITED STATES 90040

Legal Entity Type: CORPORATION

**State or Country Where
Organized:** CALIFORNIA

[Attorney/Correspondence Information](#)

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Total Assignments: 1

Registrant: Color Image Apparel, Inc.

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On May 6, 2016 TSDR will update the XML schema from version ST-96 1_D3 to version ST-96 2.2.1. Consequently, 3rd party applications that utilize TSDR XML may not function as intended after that date. Therefore, the USPTO will make available the current XML schema at the following link: https://tsdrsec.uspto.gov/ts/cd/casestatus/SERIAL_OR_REG_NUMBER/v1/info.xml for a period of not less than 6 months. Any 3rd party applications that currently make calls to USPTO XML should be changed to point to that link. It is highly recommended that 3rd party applications be upgraded to utilize the USPTO API's rather than the XML schema, which may change at any time rendering the 3rd party application inoperable. The link to the current API is https://tsdrapi.uspto.gov/ts/cd/casestatus/SERIAL_OR_REG_NUMBER/info.xml. Questions may be directed to [the TSDR Mailbox](#).

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Mark: BELLA BABY

BELLA BABY

US Serial Number: 78753670

Application Filing Date: Nov. 14, 2005

US Registration Number: 3250727

Registration Date: Jun. 12, 2007

Register: Principal

Mark Type: Trademark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Sep. 20, 2012

Publication Date: Mar. 27, 2007

Mark Information

Mark Literal Elements: BELLA BABY

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "BABY"

Translation: The English translation of the foreign wording "BELLA" is "BEAUTIFUL".

Related Properties Information

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: clothing for newborns and infants, namely knit tops and bottoms, fleece tops and bottoms, basic tops and bottoms, one-piece garments with feet, hats, cloth bibs, tank tops, short-sleeve shirts and tops, long-sleeve shirts and tops, and spaghetti strap tank tops

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 2005

Use in Commerce: Sep. 2005

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Color Image Apparel, Inc.

Owner Address: 6670 Flotilla Street
Commerce, CALIFORNIA UNITED STATES 90040

Legal Entity Type: CORPORATION

**State or Country Where
Organized:** CALIFORNIA

[Attorney/Correspondence Information](#)

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Total Assignments: 1

Registrant: Color Image Apparel, Inc.

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On May 6, 2016 TSDR will update the XML schema from version ST-96 1_D3 to version ST-96 2.2.1. Consequently, 3rd party applications that utilize TSDR XML may not function as intended after that date. Therefore, the USPTO will make available the current XML schema at the following link: https://tsdrsec.uspto.gov/ts/cd/casestatus/SERIAL_OR_REG_NUMBER/v1/info.xml for a period of not less than 6 months. Any 3rd party applications that currently make calls to USPTO XML should be changed to point to that link. It is highly recommended that 3rd party applications be upgraded to utilize the USPTO API's rather than the XML schema, which may change at any time rendering the 3rd party application inoperable. The link to the current API is https://tsdrapi.uspto.gov/ts/cd/casestatus/SERIAL_OR_REG_NUMBER/info.xml. Questions may be directed to [the TSDR Mailbox](#).

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Mark: BELLA BABY



US Serial Number: 78763045

Application Filing Date: Nov. 29, 2005

US Registration Number: 3293659

Registration Date: Sep. 18, 2007

Register: Principal

Mark Type: Trademark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Sep. 27, 2012

Publication Date: Mar. 27, 2007

Mark Information

Mark Literal Elements: BELLA BABY

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Color(s) Claimed: Color is not claimed as a feature of the mark.

Translation: The English translation of the foreign wording "BELLA" is "BEAUTIFUL".

Related Properties Information

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: clothing for newborns and infants, namely knit tops and bottoms, fleece tops and bottoms, basic tops and bottoms, one-piece garments with feet, hats, cloth bibs, tank tops, short-sleeve shirts and tops, long-sleeve shirts and tops, and spaghetti strap tank tops

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 2005

Use in Commerce: Sep. 2005

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information**Owner Name:** Color Image Apparel, Inc.**Owner Address:** 6670 Flotilla Street
Commerce, CALIFORNIA UNITED STATES 90040**Legal Entity Type:** CORPORATION**State or Country Where** CALIFORNIA
Organized:**Attorney/Correspondence Information****Prosecution History****Maintenance Filings or Post Registration Information****TM Staff and Location Information****Assignment Abstract Of Title Information****Summary**[Conveyance Filter](#)**Total Assignments:** 1**Registrant:** Color Image Apparel, Inc.**Assignment 1 of 1**[Proceedings - Click to Load](#)

On May 6, 2016 TSDR will update the XML schema from version ST-96 1_D3 to version ST-96 2.2.1. Consequently, 3rd party applications that utilize TSDR XML may not function as intended after that date. Therefore, the USPTO will make available the current XML schema at the following link: https://tsdrsec.uspto.gov/ts/cd/casestatus/SERIAL_OR_REG_NUMBER/v1/info.xml for a period of not less than 6 months. Any 3rd party applications that currently make calls to USPTO XML should be changed to point to that link. It is highly recommended that 3rd party applications be upgraded to utilize the USPTO API's rather than the XML schema, which may change at any time rendering the 3rd party application inoperable. The link to the current API is https://tsdrapi.uspto.gov/ts/cd/casestatus/SERIAL_OR_REG_NUMBER/info.xml. Questions may be directed to [the TSDR Mailbox](#).

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Mark: BELLA

BELLA

US Serial Number: 77423400

Application Filing Date: Mar. 17, 2008

US Registration Number: 3519794

Registration Date: Oct. 21, 2008

Register: Principal

Mark Type: Trademark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Nov. 06, 2013

Publication Date: Aug. 05, 2008

Mark Information

Mark Literal Elements: BELLA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Translation: The English translation of the word "BELLA" in the mark is "BEAUTIFUL".

Related Properties Information

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Women's clothing, namely, tee shirts, short sleeve shirts, long sleeve shirts, tank tops, fleece tops, fleece pants, shirts, pants, yoga pants, capri pants, shorts, bras, underwear, camisoles, sweatshirts, polo shirts, and jackets

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 01, 2000

Use in Commerce: Jan. 01, 2000

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Color Image Apparel, Inc.

Owner Address: 6670 Flotilla Street
Commerce, CALIFORNIA UNITED STATES 90040

Legal Entity Type: CORPORATION

**State or Country Where
Organized:** CALIFORNIA

[Attorney/Correspondence Information](#)

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Total Assignments: 1

Registrant: Color Image Apparel, Inc.

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On May 6, 2016 TSDR will update the XML schema from version ST-96 1_D3 to version ST-96 2.2.1. Consequently, 3rd party applications that utilize TSDR XML may not function as intended after that date. Therefore, the USPTO will make available the current XML schema at the following link: https://tsdrsec.uspto.gov/ts/cd/casestatus/SERIAL_OR_REG_NUMBER/v1/info.xml for a period of not less than 6 months. Any 3rd party applications that currently make calls to USPTO XML should be changed to point to that link. It is highly recommended that 3rd party applications be upgraded to utilize the USPTO API's rather than the XML schema, which may change at any time rendering the 3rd party application inoperable. The link to the current API is https://tsdrapi.uspto.gov/ts/cd/casestatus/SERIAL_OR_REG_NUMBER/info.xml. Questions may be directed to [the TSDR Mailbox](#).

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Mark: BELLA LUXX

BELLA LUXX

US Serial Number: 85019598

Application Filing Date: Apr. 21, 2010

US Registration Number: 3967706

Registration Date: May 24, 2011

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: May 24, 2011

Publication Date: Jun. 22, 2010

Notice of Allowance Date: Aug. 17, 2010

Mark Information

Mark Literal Elements: BELLA LUXX

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Translation: The English translation of the word "BELLA" in the mark is "BEAUTIFUL".

Related Properties Information

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Women's clothing, namely, tee shirts, short sleeve shirts, long sleeve shirts, tank tops, shirts, dresses

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 06, 2011

Use in Commerce: Apr. 06, 2011

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Color Image Apparel, Inc.

Owner Address: 6670 Flotilla Street

Commerce, CALIFORNIA UNITED STATES 90040

Legal Entity Type: CORPORATION

State or Country Where
Organized: CALIFORNIA[Attorney/Correspondence Information](#)[Prosecution History](#)[TM Staff and Location Information](#)[Assignment Abstract Of Title Information](#)

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Total Assignments: 1

Registrant: Color Image Apparel, Inc.

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On May 6, 2016 TSDR will update the XML schema from version ST-96 1_D3 to version ST-96 2.2.1. Consequently, 3rd party applications that utilize TSDR XML may not function as intended after that date. Therefore, the USPTO will make available the current XML schema at the following link: https://tsdrsec.uspto.gov/ts/cd/casestatus/SERIAL_OR_REG_NUMBER/v1/info.xml for a period of not less than 6 months. Any 3rd party applications that currently make calls to USPTO XML should be changed to point to that link. It is highly recommended that 3rd party applications be upgraded to utilize the USPTO API's rather than the XML schema, which may change at any time rendering the 3rd party application inoperable. The link to the current API is https://tsdrapi.uspto.gov/ts/cd/casestatus/SERIAL_OR_REG_NUMBER/info.xml. Questions may be directed to [the TSDR Mailbox](#).

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Mark: BELLA LUXX

BELLA LUXX

US Serial Number: 85297573

Application Filing Date: Apr. 18, 2011

US Registration Number: 4116227

Registration Date: Mar. 20, 2012

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Mar. 20, 2012

Publication Date: Sep. 13, 2011

Notice of Allowance Date: Nov. 08, 2011

Mark Information

Mark Literal Elements: BELLA LUXX

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Translation: The English translation of "BELLA" in the mark is "beautiful".

Related Properties Information

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Online retail and wholesale store services featuring clothing

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 10, 2011

Use in Commerce: Oct. 11, 2011

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Color Image Apparel, Inc.

Owner Address: 6670 Flotilla Street

Commerce, CALIFORNIA UNITED STATES 90040

Legal Entity Type: CORPORATION

State or Country Where
Organized: CALIFORNIA[Attorney/Correspondence Information](#)[Prosecution History](#)[TM Staff and Location Information](#)[Assignment Abstract Of Title Information](#)

Summary

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Total Assignments: 1

Registrant: Color Image Apparel, Inc.

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On May 6, 2016 TSDR will update the XML schema from version ST-96 1_D3 to version ST-96 2.2.1. Consequently, 3rd party applications that utilize TSDR XML may not function as intended after that date. Therefore, the USPTO will make available the current XML schema at the following link: https://tsdrsec.uspto.gov/ts/cd/casestatus/SERIAL_OR_REG_NUMBER/v1/info.xml for a period of not less than 6 months. Any 3rd party applications that currently make calls to USPTO XML should be changed to point to that link. It is highly recommended that 3rd party applications be upgraded to utilize the USPTO API's rather than the XML schema, which may change at any time rendering the 3rd party application inoperable. The link to the current API is https://tsdrapi.uspto.gov/ts/cd/casestatus/SERIAL_OR_REG_NUMBER/info.xml. Questions may be directed to [the TSDR Mailbox](#).

[STATUS](#) [DOCUMENTS](#) [MAINTENANCE](#)[Back to Search](#)[Print](#)**Generated on:** This page was generated by TSDR on 2016-05-05 18:27:30 EDT**Mark:** BELLA**BELLA****US Serial Number:** 85156401**Application Filing Date:** Oct. 19, 2010**US Registration Number:** 4163125**Registration Date:** Jun. 26, 2012**Register:** Principal**Mark Type:** Service Mark**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.**Status Date:** Jun. 26, 2012**Publication Date:** Apr. 10, 2012

Mark Information

Mark Literal Elements: BELLA**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

Related Properties Information

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Online retail and wholesale store services featuring clothing**International Class(es):** 035 - Primary Class**U.S Class(es):** 100, 101, 102**Class Status:** ACTIVE**Basis:** 1(a)**First Use:** Apr. 11, 2001**Use in Commerce:** Apr. 24, 2001

Basis Information (Case Level)

Filed Use: Yes**Currently Use:** Yes**Amended Use:** No**Filed ITU:** No**Currently ITU:** No**Amended ITU:** No**Filed 44D:** No**Currently 44D:** No**Amended 44D:** No**Filed 44E:** No**Currently 44E:** No**Amended 44E:** No**Filed 66A:** No**Currently 66A:** No**Filed No Basis:** No**Currently No Basis:** No

Current Owner(s) Information

Owner Name: Color Image Apparel, Inc.**Owner Address:** 6670 Flotilla Street
Commerce, CALIFORNIA UNITED STATES 90040**Legal Entity Type:** CORPORATION

CALIFORNIA

State or Country Where
Organized:

[Attorney/Correspondence Information](#)

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Total Assignments: 1

Registrant: Color Image Apparel, Inc.

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On May 6, 2016 TSDR will update the XML schema from version ST-96 1_D3 to version ST-96 2.2.1. Consequently, 3rd party applications that utilize TSDR XML may not function as intended after that date. Therefore, the USPTO will make available the current XML schema at the following link: https://tsdrsec.uspto.gov/ts/cd/casestatus/SERIAL_OR_REG_NUMBER/v1/info.xml for a period of not less than 6 months. Any 3rd party applications that currently make calls to USPTO XML should be changed to point to that link. It is highly recommended that 3rd party applications be upgraded to utilize the USPTO API's rather than the XML schema, which may change at any time rendering the 3rd party application inoperable. The link to the current API is https://tsdrapi.uspto.gov/ts/cd/casestatus/SERIAL_OR_REG_NUMBER/info.xml. Questions may be directed to [the TSDR Mailbox](#).

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Mark: BELLABABY

BELLA BABY

US Serial Number: 85516044

Application Filing Date: Jan. 13, 2012

US Registration Number: 4255236

Registration Date: Dec. 04, 2012

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 04, 2012

Publication Date: May 15, 2012

Notice of Allowance Date: Jul. 10, 2012

Mark Information

Mark Literal Elements: BELLABABY

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "BABY"

Translation: The English translation of the word "BELLA" in the mark is "beautiful".

Related Properties Information

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: Clothing for newborns and infants, namely, shirts, one-piece garments, hats, and bibs

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 23, 2012

Use in Commerce: Oct. 23, 2012

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information**Owner Name:** Color Image Apparel, Inc.**Owner Address:** 6670 Flotilla Street
Commerce, CALIFORNIA UNITED STATES 90040**Legal Entity Type:** CORPORATION**State or Country Where
Organized:** CALIFORNIA**Attorney/Correspondence Information****Prosecution History****TM Staff and Location Information****Assignment Abstract Of Title Information****Summary**[Conveyance Filter](#)**Total Assignments:** 1**Registrant:** Color Image Apparel, Inc.**Assignment 1 of 1**[Proceedings - Click to Load](#)

On May 6, 2016 TSDR will update the XML schema from version ST-96 1_D3 to version ST-96 2.2.1. Consequently, 3rd party applications that utilize TSDR XML may not function as intended after that date. Therefore, the USPTO will make available the current XML schema at the following link: https://tsdrsec.uspto.gov/ts/cd/casestatus/SERIAL_OR_REG_NUMBER/v1/info.xml for a period of not less than 6 months. Any 3rd party applications that currently make calls to USPTO XML should be changed to point to that link. It is highly recommended that 3rd party applications be upgraded to utilize the USPTO API's rather than the XML schema, which may change at any time rendering the 3rd party application inoperable. The link to the current API is https://tsdrapi.uspto.gov/ts/cd/casestatus/SERIAL_OR_REG_NUMBER/info.xml. Questions may be directed to [the TSDR Mailbox](#).

[STATUS](#) [DOCUMENTS](#) [MAINTENANCE](#)[Back to Search](#)[Print](#)**Generated on:** This page was generated by TSDR on 2016-05-05 18:28:25 EDT**Mark:** BELLA MISSY**BELLA MISSY****US Serial Number:** 85487399**Application Filing Date:** Dec. 05, 2011**US Registration Number:** 4259037**Registration Date:** Dec. 11, 2012**Register:** Principal**Mark Type:** Trademark**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.**Status Date:** Dec. 11, 2012**Publication Date:** May 22, 2012**Notice of Allowance Date:** Jul. 17, 2012

Mark Information

Mark Literal Elements: BELLA MISSY**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK**Disclaimer:** "MISSY"**Translation:** The English translation of the word "BELLA" in the mark is beautiful.

Related Properties Information

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Women's clothing, namely, tee shirts, short sleeve shirts, long sleeve shirts, tank tops**International Class(es):** 025 - Primary Class**U.S Class(es):** 022, 039**Class Status:** ACTIVE**Basis:** 1(a)**First Use:** Oct. 24, 2012**Use in Commerce:** Oct. 24, 2012

Basis Information (Case Level)

Filed Use: No**Currently Use:** Yes**Amended Use:** No**Filed ITU:** Yes**Currently ITU:** No**Amended ITU:** No**Filed 44D:** No**Currently 44D:** No**Amended 44D:** No**Filed 44E:** No**Currently 44E:** No**Amended 44E:** No**Filed 66A:** No**Currently 66A:** No**Filed No Basis:** No**Currently No Basis:** No

Current Owner(s) Information

Owner Name: Color Image Apparel, Inc.

Owner Address: 6670 Flotilla Street
Commerce, CALIFORNIA UNITED STATES 90040

Legal Entity Type: CORPORATION

**State or Country Where
Organized:** CALIFORNIA

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Total Assignments: 1

Registrant: Color Image Apparel, Inc.

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Mark: BELLA GIRL

BELLA GIRL

US Serial Number: 85487403

Application Filing Date: Dec. 05, 2011

US Registration Number: 4259038

Registration Date: Dec. 11, 2012

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 11, 2012

Publication Date: May 22, 2012

Notice of Allowance Date: Jul. 17, 2012

Mark Information

Mark Literal Elements: BELLA GIRL

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "GIRL"

Translation: The English translation of the word "BELLA" in the mark is beautiful.

Related Properties Information

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: Girls clothing, namely, knit tops and bottoms, fleece tops and bottoms, basic tops and bottoms, tank tops, short sleeve tops and shirts, long sleeve tops and shirts, spaghetti strap tank tops

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 23, 2012

Use in Commerce: Oct. 23, 2012

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information**Owner Name:** Color Image Apparel, Inc.**Owner Address:** 6670 Flotilla Street
Commerce, CALIFORNIA UNITED STATES 90040**Legal Entity Type:** CORPORATION**State or Country Where** CALIFORNIA
Organized:**Attorney/Correspondence Information****Prosecution History****TM Staff and Location Information****Assignment Abstract Of Title Information****Summary**[Conveyance Filter](#)**Total Assignments:** 1**Registrant:** Color Image Apparel, Inc.**Assignment 1 of 1**[Proceedings - Click to Load](#)

On May 6, 2016 TSDR will update the XML schema from version ST-96 1_D3 to version ST-96 2.2.1. Consequently, 3rd party applications that utilize TSDR XML may not function as intended after that date. Therefore, the USPTO will make available the current XML schema at the following link: https://tsdrsec.uspto.gov/ts/cd/casestatus/SERIAL_OR_REG_NUMBER/v1/info.xml for a period of not less than 6 months. Any 3rd party applications that currently make calls to USPTO XML should be changed to point to that link. It is highly recommended that 3rd party applications be upgraded to utilize the USPTO API's rather than the XML schema, which may change at any time rendering the 3rd party application inoperable. The link to the current API is https://tsdrapi.uspto.gov/ts/cd/casestatus/SERIAL_OR_REG_NUMBER/info.xml. Questions may be directed to [the TSDR Mailbox](#).

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Mark: BELLA MISSY

BELLA_{MISSY}

US Serial Number: 85487405

Application Filing Date: Dec. 05, 2011

US Registration Number: 4262459

Registration Date: Dec. 18, 2012

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 18, 2012

Publication Date: May 22, 2012

Notice of Allowance Date: Jul. 17, 2012

Mark Information

Mark Literal Elements: BELLA MISSY

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "MISSY"

Translation: The English translation of the word "BELLA" in the mark is beautiful.

Related Properties Information

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: Women's clothing, namely, tee shirts, short sleeve shirts, long sleeve shirts, tank tops

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 24, 2012

Use in Commerce: Oct. 24, 2012

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information**Owner Name:** Color Image Apparel, Inc.**Owner Address:** 6670 Flotilla Street
Commerce, CALIFORNIA UNITED STATES 90040**Legal Entity Type:** CORPORATION**State or Country Where
Organized:** CALIFORNIA**Attorney/Correspondence Information****Prosecution History****TM Staff and Location Information****Assignment Abstract Of Title Information****Summary**[Conveyance Filter](#)**Total Assignments:** 1**Registrant:** Color Image Apparel, Inc.**Assignment 1 of 1**[Proceedings - Click to Load](#)